INFORMATION DISCLOSURE CITATION (Use several sheets if necessary)

,		IPE		<u> </u>	M		
Atty. Docket No.	06777.0010-00000		Serial No.	09/3	82E C	2	
Applicant	Scott N. Christensen	SEP 2 0 1999 😸			2		
Filing Date	May 21, 1999	TEN MET	Group: Unassigned	Examin	er. Unessi	gyad	
U.S. PATENT DOCUMENTS							
Examiner Initial*	Document Number	Date	Name	Class	Cla.	Filing Date If Appropriate	
OIPE					/		
YOU SEE SEE							
1 700 Y							
TO TO PHASE DE							
OF MAS							
FOREIGN PATENT DOCUMENTS							
	Document Number	Date	Country	Class	Sub Class	Translation Yes or No	
JUT	WO 97/05555	2/13/97	WIPO				
Jal	WO 97/23838	7/3/97	WIPO				
Ja]	WO 97/30410	8/21/97	WIPO				
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)							
	"Coupons Online", M	"Coupons Online", Marketing Materials, Coupons Online, Electronic Marketing, Ltd., 1994.					
1	"IntroducingCoupon Coupons Online.	"IntroducingCoupons Online: Interactive Online Targeted Coupon Delivery", Marketing Materials, Coupons Online.					
	"Coupons Online is a collection method", M	"Coupons Online is a new interactive, targeted online coupon distribution and demographics collection method", Marketing Materials, Coupons Online.					
"the Power of Targeted Marketing at Mass Media Rates," Coupons Online.							
Examiner Janver Flam Dalio Date Considered 3/16/03							
Ci	iner: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.						
Form PTO 1449 Patent and Trademark Office - U.S. Department of Commerce							

RECEIVED

SEP 2 3 1999

Group 2700

INFORMATION DISCLOSURE CITATION (Use sexeral sheets if necessary) Atty. Docket No. 06777.0010-00000 Serial No. 09/3 **Applicant** Scott N. Christensen Filing Date May 21, 1999 Group: Unassigned Examiner: 0 **U.S. PATENT DOCUMENTS Document** Filing Date Examiner Initial* Number Date Name Class Clas If Appropriate FOREIGN PATENT DOCUMENTS Document Sub **Translation** Number Date Country Class Class Yes or No QEMAB! OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.) "Household Targeted Fraud Resistant Coupon Delivery via Online Services and the Internet," Coupons Online. P. Weisz, "Lever First Major Player Into On-line Couponing," Brandweek, September 4, 1995. D. McQuillen, "Coupons Go Digital," Incentive, September 1995. K. Pollack, "Coupons: Clip and Save" U.S. News & World Report, September 18, 1995. "New Alliances for On-Line Work", The New York Times, September 11, 1995. "Muzak® Joins with Coupons Online for Interactive Marketing Program," Press Release, September 5, 1995. "Coupon Management Program Secure Encryption Techniques," Coupons Online, with advertisement from The New York Times Business Section, June 21, 1995 and coupon sample. "Delivery of a Fraud Proof Coupon Online," Coupons Online. A. Urbanski, "Cents-off Online," Food & Beverage Marketing, September 1995. L. Krakowka, "Savings in Cyberspace," Marketing Tools, October 1995. "Program Information," Coupons Online. "Investigation and Prosecution of Manufacturers' Cents-Off Coupon Frauds Prevention Task Force, 1992. SEP, 2 3 1999 Examiner: **Date Considered** *Examiner: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. Form PTO 1449 Patent and Trademark Office - U.S. Department of Commerce